



PRESS CONTACT

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Transaero Airlines Chooses EMTEQ's Quasar II LED Mood Lighting for 767 Cabin Refresh

New Berlin, Wis., USA (August, 30, 2013) – Transaero, Russia's second largest carrier, has chosen EMTEQ as its partner for its cabin-wide LED mood lighting upgrade for its 767 fleet.

EMTEQ's mood lighting upgrade is highly customizable and will allow Transaero to provide a truly unique travel experience for passengers while re-enforcing Transaero's brand. In addition to enhancing the passenger experience, EMTEQ's state-of-the-art LED lighting system still offers Transaero weight and maintenance savings when compared to the existing fluorescent tube fixtures.

"Transaero elected to make the LED mood lighting upgrade one of the core aspects of their cabin refresh as a cost-effective means of upgrading the entire cabin to deliver a higher quality experience for all of their passengers," Ed Callahan—Director of Business Development, EMTEQ.

To allow for the modification to be done quickly and to reduce the workload on the Transaero team, EMTEQ is also providing system integration engineering for the lighting system. EMTEQ provides airlines a very unique opportunity to work with a single partner for both the lighting upgrade as well as the engineering and required certification services.

This is the second upgrade program that Transaero has done with EMTEQ's LED lighting. In early 2013, Transaero worked with Fokker Services in upgrading the Transaero 737-800 fleet with EMTEQ's drop-in eFIT LED lighting system. EMTEQ's eFIT system allows 737NG operators to upgrade their older aircraft with a drop-in LED lighting upgrade that offers a clean, crisp white as well as blue lighting so that the older aircraft are more in-line with the newly delivered 737NG's. This eliminates the traditional fluorescent tube system that yellows the cabin. The upgrade was completed with no wiring or switch panel changes as a true drop-in upgrade.

EMTEQ continues to be a leader in the aerospace industry with innovative LED technology that advances the passenger experience while providing solutions to reduce maintenance time and expense.

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About EMTEQ and Its Partners

As a global aerospace company, EMTEQ's commitment to the collaborative advancement of aircraft products keeps our customers at the forefront of technology. EMTEQ offers an extensive selection of innovative, value add products and services for both retrofit and forward fit applications in the commercial and business aviation markets. Products range from cables to integrated installation kits; from cabin power to LED lighting; and from structures to exterior lighting. From multi-faceted, complex programs to production overload needs, EMTEQ complements our products with comprehensive program management and full engineering, design, and certification services. Employing more than 500 employees worldwide, offices and manufacturing facilities are located in New Berlin, WI; Miramar, Florida; Great Falls, MT; Winnipeg, Canada; Montreal, Canada; Taubaté, Brazil; São José dos Campos, Brazil; Bachenbülach, Switzerland. EMTEQ complies with EN/JSIQ/AS9100:2004, ISO9001:2008, or EN9100:2003 standards backed with FAA/EASA Part 145 Repair Stations and global technical support. Learn more about EMTEQ and its partners at www.emteq.com.



About Transaero Airlines

Transaero Airlines is the second-largest passenger airline in Russia. Transaero launched its services in November, 1991. Transaero's fleet consists of 100 aircraft, including twenty-four Boeing 747s, fourteen Boeing 777s, fifteen 767s, forty two 737s, three Tupolev 214 and two Tu-204-100C aircraft. Transaero has the largest long-haul fleet in Russia, the CIS and Eastern Europe. It is the only commercial carrier flying Boeing 747 passenger aircraft in the region. According to the German Jet Airliner Crash Data Evaluation Center (JACDEC), Transaero ranks among the top 20 safest carriers in the world. Transaero serves more than 190 routes in Russia, Europe, Asia, Africa and the Americas.

Transaero is the winner of Air Transport World magazine's Airline Market Leadership Award 2012 and has been named the World's Best Improved Airline at the Skytrax 2013 Awards. Transaero was voted the Best Airline in EMEA by Frequent Business Traveler, US online publication.

www.transaero.ru/en/index.html