



**PRESS CONTACT**

Kimberly Hoogland, [press@emteq.com](mailto:press@emteq.com)

Dear Press Associates,

Thank you for selecting EMTEQ's Aircraft Interiors Expo 2014 Press Kit.

Our press kit includes the following:

- **EMTEQ to Showcase Interior LED Mood Lighting at AIX**  
Selected by Boeing for Next Generation 737 Aftermarket Interior Upgrade
- **EMTEQ Introduces 115VAC LED Lighting for the 787**  
Greenpoint Technologies Selects EMTEQ as interior Lighting Supplier for Two Boeing 787 VIP Completions. Program to utilize EMTEQ's newest 115VAC Wide Frequency products.
- **Icelandair Installs EMTEQ Mood Lighting on B757 Fleet**  
Uses Northern Lights Effects from EMTEQ's QUASAR II system to Differentiate in a crowded trans-Atlantic market.

If you have any questions, please stop by EMTEQ's **Booth 7B29**. Rachel Bahr, EMTEQ's Chief Marketing Officer, will be available on-site to facilitate interviews and product demonstrations for editorial purposes. She can also be reached at +1-262-613-0009.

Please join us for a hospitality event in our booth on Wednesday, April 9<sup>th</sup> from 3-5pm.

Sincerely,

A handwritten signature in black ink that reads "Kimberly Hoogland". The signature is written in a cursive, flowing style.

Kimberly Hoogland - Marketing Communications Manager  
**PRESS CONTACT**